## CIFFA Raises Strong and United Voice through ADVOCACY

- CIFFA represents member firms with various government and regulatory bodies
- CIFFA informs members and educates regulators
- CIFFA seeks input and strives to enhance trade capabilities, assisting members in the delivery of competitive solutions
- CIFFA addresses issues that affect member companies daily on a tactical and strategic level



## CIFFA's **EDUCATION** Offerings Help Achieve All-encompassing Skills

- CIFFA Certificate Courses in International Freight Forwarding leading to FIATA Diploma
- CIFFA/Schulich Management Program
- Air Cargo Security Courses
- Road, Air and Ocean Dangerous Goods Courses
- Workshops: Letters of Credit, Essentials of Exporting, Cargo Insurance, Incoterms<sup>®</sup>, Transborder Shipping, Protecting Your Business with CIFFA Standard Trading Conditions



## Knowledgeable Shippers Rely on CIFFA MEMBERS for Expertise Worldwide

- 258 regular members:
  - Freight forwarding companies
- 147 associate members:
  - Carriers
  - Advertising/law/insurance/financial firms
  - Packaging companies
  - > Fuel suppliers
  - Customs brokers, etc.

